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Arecont Vision Announces Three New Appointments

*Megapixel Camera Manufacturer Adds Northwest Sales Manager
and Promotes Two Executives*



(l to r: Raul Calderon, Jason Schimpf and Mitch Fagundes)

Glendale, CA (April 6, 2011) - Arecont Vision has hired a new sales manager in an important Northwest United States territory and has promoted two executives to new positions in marketing and partner relations.

Raul Calderon is now Senior Vice President of Marketing. He joined Arecont Vision in 2007 as Vice President of Strategic Relations and transitioned to Vice President of Marketing. Throughout his 20-year career in the electronic security market, Mr. Calderon has consistently

forged new alliances and partnerships, developed product lines, grown sales organizations and developed strategic marketing programs for several organizations.

Jason Schimpf, who was one of the first employees at Arecont Vision, was recently appointed to the position of Director of Partner Relations. Mr. Schimpf spent three successful years managing Arecont Vision sales channels on the East Coast before joining the marketing team to develop Channel Partner Certification training. He is responsible for all Partner Programs including the Technology Partner Program, A&E Partner Program and Resale Partner Program.

Mitch Fagundes joins Arecont Vision as the Northwest Regional Sales Manager handling the territory that includes Northern California, Northern Nevada, Oregon, Idaho, Montana, Washington and Alaska. Mr. Fagundes previously spent seven years at Pelco, where he was involved in sales, marketing and product development and worked with local sales teams to specify and design some of the world's largest IP-based video systems.

"These industry leaders will help drive the continued success of Arecont Vision, which reflects the rapid increase in the use of megapixel video systems in a range of applications throughout the world," said Scott Schafer, Executive Vice President, Arecont Vision. "The company's growth requires that we recruit the very best talent from the industry at large and that we also provide opportunities for advancement to our current staff. These personnel announcements illustrate that we are doing both, and they also underline our ongoing commitment to the market."

ABOUT ARECONT VISION

Arecont Vision is the leading manufacturer of high-performance megapixel IP cameras and associated software. Arecont Vision products are made in the USA and feature low-cost massively parallel image processing architectures MegaVideo® and SurroundVideo® that represent a drastic departure from traditional analog and network camera designs. All-in-one products such as MegaDome® and MegaView™ provide installer friendly solutions. Compact JPEG and H.264 series of cameras address cost-sensitive applications. These innovative technologies enable Arecont Vision to deliver multi-megapixel digital video at IP VGA camera price points.

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***EDITORS' NOTE:** Electronic files and photos are available upon request by emailing Jennifer O'Reilly at | fusion advertising at joreilly@ifadvertising.com.