

Bulletin

To:	Arecont Vision Customers
From:	Arecont Vision Headquarters
Subject	Fall Product Promotional Pricing
Effective Date:	September 20, 2012
Bulletin #:	AVB09202012

Fall 2012 Promotions: Special Pricing on Compact Wide Dynamic Range (WDR) and Select Camera Models

To support your success through the end of 2012, Arecont Vision is pleased to announce the introduction of our new MegaVideo® Compact WDR cameras – at a very compelling introductory price! Our new WDR cameras deliver dynamic picture quality that perfectly balances extreme light and dark elements in the same scene.

In addition to the WDR introductory pricing, we have also created an attractive offer for all Arecont Vision 5 and 10 megapixel cameras. Choose the right form-factor to fit your project needs: the industry leading MegaVideo® Compact box cameras, revolutionary all-in-one MegaDome® and MegaDome® 2 dome cameras, versatile bullet-style all-in-one MegaView® cameras and the economical D4S/D4F/D4SO series of dome cameras.

Offer details:

- Buy a WDR MegaVideo Compact 3MP camera at the WDR MegaVideo Compact 2MP price.
- Buy any 5MP camera at the 3MP price! MegaVideo Compact, MegaDome, MegaDome 2, MegaView and D4S/D4F/D4SO.
- Buy a MegaVideo Compact 10MP camera at the 3MP price!

Models Included in the Promotion

Model	Description	Effective Promotional Price
AV3116xx	3MP WDR, H.264/MJPEG Day/Night Camera	Standard Price of 2MP WDR
AV10115xx	10MP/1080p, H.264/MJPEG Color Camera	Standard Price of 3MP
AV5115xx	5MP, H.264/MJPEG Color Camera	Standard Price of 3MP Compact
AV5255xx-xx	5MP MegaDome 2, H.264/MJPEG Color Camera	Standard Price of 3MP MegaDome 2
AV5155xx-xx	5MP MegaDome, H.264/MJPEG Color Camera	Standard Price of 3MP MegaDome
AV5125xx	5MP MegaView, H.264/MJPEG Color Camera	Standard Price of 3MP MegaView
D4F-AV5115xx-3312	5MP, H.264/MJPEG Color Camera, Dome	Standard Price of D4F 3MP
D4S-AV5115xx-3312	5MP, H.264/MJPEG Color Camera, Dome	Standard Price of D4S 3MP
D4SO-AV5115xx-3312	5MP, H.264/MJPEG Color Camera, Dome	Standard Price of D4SO 3MP

Promotional Price Structure

This promotional pricing applies to all regular sales and is available to customers at their normal discount levels from MSRP. Discounts will be applied upon order submission.

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For example: A customer buying an AV10115xx at D1 standard pricing will pay the D1 price of an AV3115xx during this promotion period.

Pricing is effective September 20, 2012 for all qualifying cameras ordered for shipment prior to December 31, 2012.

Program Guidelines

1. The promotional discounts will be the maximum discount provided on the models included as part of this promotion. This is the final price net of all other discounts or project registrations. No other discounts will apply.
2. Purchase orders should be placed at the fully discounted price. The fully discounted promotional price will be reflected on the invoice.
3. All programs are offered on a "First Come/First Served" basis.
4. Discounted pricing will apply to all orders billed and shipped during the program period.

For more information on Arecont Vision's Fall Promotional Pricing, contact your Arecont Vision sales representative or Arecont Vision HQ.