

Increase Your Business with Arecont Vision
Megapixel IP Technology:

Arecont Vision Update

Focus on Large Venues

Customer Webinar
18 February 2015



Leading the Way in Megapixel Video



[facebook.com/
arecontvision](https://facebook.com/arecontvision)



[linkedin.com/company/
arecont-vision](https://linkedin.com/company/arecont-vision)



[twitter.com/arecontvision
@arecontvision](https://twitter.com/arecontvision)

- **Arecont Vision Update**
- **Product Update**
- **Partner Presentation**
- **How I Shot the Bear**
- **Tech Tips and Tricks**
- **Marketing Update**
- **Q&A**

Scott Schafer [Executive Vice President]

Brad Donaldson [Director of Product Management]

Yaron Zussman [CEO FST Biometrics]

Erik Oudendijk [Regional Sales Manager Benelux]

Harry Ervin [Field Applications Engineer]

Jeff Whitney [Vice President of Marketing]

Arecont Vision Update

Scott Schafer

Executive Vice President



Leading the Way in Megapixel Video

- Record 2014 results!
- Key new products and technologies shipping
- Key products shipping very soon
 - 4K Camera
- Excellent Progress with VMS/NVR Partner integration
 - Improved camera discovery
 - Improved feature integration and performance
 - Better overall support
- Quality and Service
 - RMAs continue to be at very, very low levels!
 - Strong Support of the Arecont Vision Advance Replacement Process (NEW HOW-TO VIDEO ON WEBSITE)
 - Excellent Technical Support call and JIRA on-line answering results!
 - Project Registration Process is a winner! (NEW HOW-TO VIDEO ON WEBSITE)
- We are Celebrating 12 Years of Leading the Way in Megapixel Video!

Customer Satisfaction Survey Results

January 2014

Delighted and Satisfied Scores (does not include somewhat satisfied, somewhat dissatisfied, disappointed)

- Arecont Vision stands behind their products 97%
- Arecont Vision is a valued partner to your business 94%
- Product Performance 90%
- Satisfaction with Arecont Vision product line 90%
- Overall Satisfaction with Arecont Vision 89%
- Quality 89%
- Presale Support 89%

Very strong improvement in key areas: technical support, RMA process, pricing, training, confident in selling Arecont Vision, ease of doing business

- End User activity is high
 - Retail
 - Banking
 - Stadiums
 - Corporate and Higher Education campuses and parking lots
 - City Surveillance
 - Excited about Omni, STELLAR
 - Megapixel cameras provide the best ROI
- Systems Integrators are working more closely with Arecont Vision
 - Positioning Arecont Vision as a leading product line
 - Training
 - Demonstrations
 - Project Registrations
- Distributors are leading with Arecont Vision
 - Distributors driving more intensity
 - Distributors and their SI/dealers make more money with Arecont Vision
 - SI/Dealers requesting Arecont Vision products more than ever before!

Sales

1. Strengthened sales organization:

AP: Nakhorn T, Elizabeth L, Robert D

MEA&I: Mohammed K, Tom T, Vishesh W

Europe: Paul G, Henrik, Mathias

NA: Greg L, Ben B, Cody F, John V, Glenn G, Robert C, Mark R

2. Improved Activity with Customers

3. End User Wins

4. New Rep Firms in India and Rocky Mountain USA

5. Continued improvement in Sales/CRM funnel activities, metrics and execution

Much stronger field organization in 2015!

Field Applications Engineers

1. Strengthened Technical Support Team: Elias, Richard, Miguel
2. Excellent field support of customers
3. Outstanding work in driving designs for target customers
4. CPCP and CPCP advance training execution has been good
5. A&E/Consultant engagement and traction progress

Sales Operations

1. Strengthened team: Mariangela, Ernie, Sergio, Nina
2. Improved reporting and analysis
3. Improved CRM program and process
4. More outbound activity starting

Announcing New Programs, New Products

Follow through on open Project Registrations

Setting Meetings for RSL and Reps

Starting sales engagement

Technology Partner Program

1. Stronger integration process and follow through on technical challenges
2. Better in-house testing program
3. Genetec places Arecont Vision in Top Tier classification
4. Improvements continue with Milestone, Exacq, Genetec, 3VR, ONSSI and others.

Marketing

1. Strengthened Marketing team: Jeff and Jennifer
2. Excellent shows globally: IFSEC, ESSEN, ExpoProtection ISC West, ASIS (USA) shows completed with good results and favorable reviews of our new products: 4K, STELLAR, SurroundVideo Omni, SurroundVideo2, AV3236DN dual-sensor camera
3. New ads for STELLAR, OMNI
4. More energy around e-blasts
5. Better content, ratings, attendance and “timing” of webinars
6. SpaceX Press Release executed. “Arecont Vision cameras are out of this world!”
7. MetLife Case Study
8. Levi Stadium TV coverage

Improved communications with field sales representatives, globally, with more outbound communications, management meetings/updates, and training.

Quality

1. Formal focus on top Quality Challenges. Action programs in process.
 - Top 5 Quality issues that result in RMA
 - Focus on Reliability, Availability, Serviceability, Usability, Installability (RASUI)
2. RMA rates continue to be in line with expectations and we will continuously improve

Technical Support

1. Strengthened Technical Support Team: Sasha
2. Reviewing and implementing improvement plans
 - Systems
 - Processes
 - People: Continue “We Take Customer Service Personally” monthly training program.
3. Technical Support Metrics
4. Calls answered within 60 seconds 85%
5. Calls answered within 120 seconds 92%
6. Voice Messages returned calls made in less than 2 hours
7. Few major customer issues or challenges outstanding.
8. Few major quality issues or challenges outstanding.

Awards-Channel

- ADI North America Vendor of the Year
- PSA Vendor of the Year (Superstar)

Awards-Product

- Detektor (Sweden) CCTV Product of the Year: AV12366DN
- Govies: Platinum AV12366DN, Omni
- SS&I Top 30 Technology Innovations 2014 Award Winner: Omni
- National Center for Spectator Sports Safety and Security Finalist (runnerup out of 50): Arecont Vision with MetLife Stadium. MetLife Security Director won for best stadium security in the USA.

IHS/IMS ranks Arecont Vision #4 in megapixel camera sales

SurroundVideo® Omni Cameras

SurroundVideo® 12MP 360° Panoramic Camera with true Wide Dynamic Range



SS&I Magazine:
*Top 30 Technology
Innovations of 2014*



Govies:

Double Platinum Award Winner 2014

Detektor International Awards:
Best 2014 CCTV Product



“State of the Market” for video surveillance systems and services in 2014-15

- The state of the Video Surveillance Systems and Services market is very solid
- Higher growth in IP, primarily coming from Megapixel cameras
- IP standard definition cameras flat or low growth
- Analog cameras will decline another 10%
- Stronger offers by VMS firms for NVR products for standalone systems and multi-branch deployments

What will make 2015 different from 2014?

- Even more acceptability of IP and megapixel camera systems
- SI/dealers with more experience and better training in 2014 by will yield stronger systems

Is anything changing with end users requests or expectations when it comes to video?

- They still want a system that delivers value. Proof of ROI!
- Better image quality than SD or Analog
- Fewer cameras to install, monitor and manage

Arecont Vision needs to continue to excel in all areas:

- Product Leadership
- Pricing Leadership
- Promotion and Marketing Leadership
- Sales and Channel Leadership
- Exceptional Execution!

- Our Sales Team
- Best overall product line: box, indoor and outdoor domes, dual sensor, panoramics
- Innovative, game changing products
- Excellent Image Quality + Camera Reduction = Terrific ROI! Plus, a new way of monitoring security systems.
- VMS/NVR “real” partnerships, globally
- High Quality and Reliability
- Made in USA
- Priced for success, especially via Project Registrations
- Our Service Team
- Advanced RMA process
- “We Take Customer Service Personally”
- Most impressive customer list in the industry!
- (One of the most profitable firms in the Security Industry)

- Our company will achieve our 2015 Plan: Orders, Revenue, Profit
- Customer Satisfaction is Excellent!
- Regional Sales Satisfaction is Strong!
- Strongest product line...EVER!
- Improvements in Quality and Support will continue...you will continue to notice the difference!
- Excellent operations performance—on time delivery allows you to sell, less administration
- Pricing with a Project Registration is key to your success
- Customers make more money (profit) vs. competitive cameras
 - Distributors
 - SI/Dealers
- Customer Visits to WHQ
- Strong Opportunities are right in front of you: Financial, Retail, Data Centers, Commercial, Manufacturing, Education, Stadiums, City Surveillance, Distribution Centers...

Product Update

Brad Donaldson

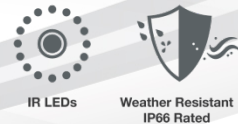
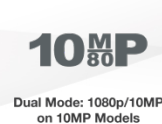
Director of Product Management

MegaView® 2

1.2–10MP H.264 All-in-One Motorized P-Iris Lens
Day/Night IR Indoor/Outdoor Bullet-Style IP Cameras with
Wide Dynamic Range (WDR) and STELLAR™ Models

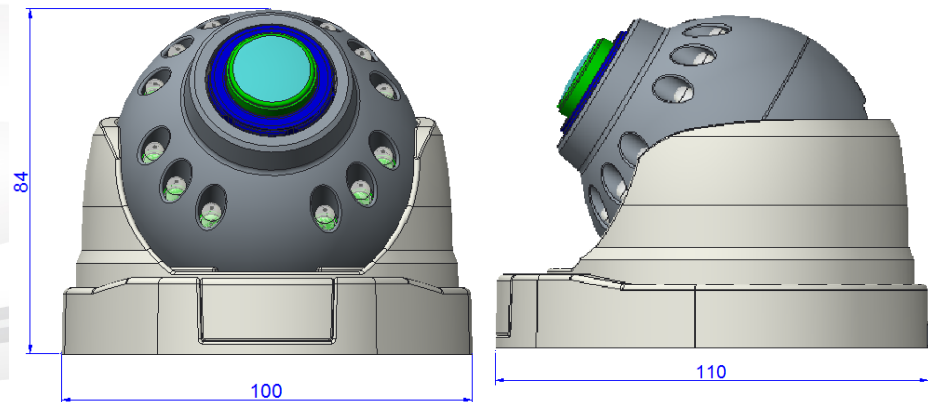
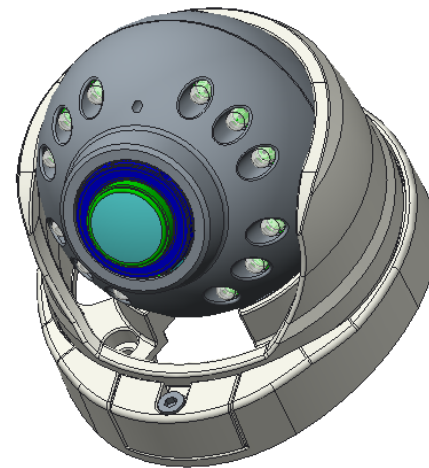
Highlighted Features Include:

- Wide Angle or Telephoto Motorized Remote Focus/Zoom P-Iris Lens
- P-Iris Control to Get Best Depth of Field and Image Clarity
- STELLAR™ Low Light Technology Reduces Motion Blur, Noise and Storage Requirements, While Enhancing Contrast and Allowing Color Imaging in Near Complete Darkness on 1.2MP Models
- Optional True WDR up to 100dB at Full Resolution Available on Some 1080p and 3MP Models: See Clearly in Shaded and Bright Light Conditions Simultaneously



MegaBall 2 w/ New Features

- 1.2MP-5MP Indoor IR solution
- Adaptive IR
- Remote Zoom, Remote Focus and P-iris
- SD card, CorridorView and Scaling
- Stellar Low Light and WDR Technology
- Easy Installation Surface mount



MicroDome® 2

1.2–5MP H.264 All-in-One Ultra Low Profile Day/Night Indoor or Indoor/Outdoor IP Cameras with Optional Wide Dynamic Range (WDR)

Same Great MicroDome Features Plus Improvements

Improvements:

- Remote Focus Lens Module
 - 3 Axis Gimbal
 - CorridorView
 - 1.2MP for Strong Low Light Performance
-
- **Technology will lead to Omni 2**
 - **Also adding no lens configuration to price list**

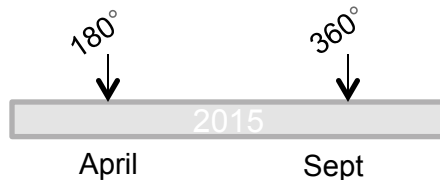


SurroundVideo® 2

5–20MP H.264 All-in-One Panoramic Day/Night Indoor/Outdoor Dome IP Cameras

Large Form Factor:

- 5MP STELLAR
- 12MP WDR
- 20MP
- Remote Focus and P-Iris Lenses
- Up to 75% Increase in FPS on Full Resolution Stream
- All Black Gimbal



Small Form Factor:

- 12MP Non-WDR 180° and 360°
- 20MP 180° and 360°
- Up to 75% Increase in FPS on Full Resolution Stream

April



MegaVideo® 4K

8.3 Megapixels at 30fps!

- 4K Ultra High Resolution Image Quality
- 8.3 Megapixels
- 30 Frames per Second
- True Day/Night Functionality with Mechanical IR Cut Filter
- 1" Sensor Format
- Arecont Vision Architecture



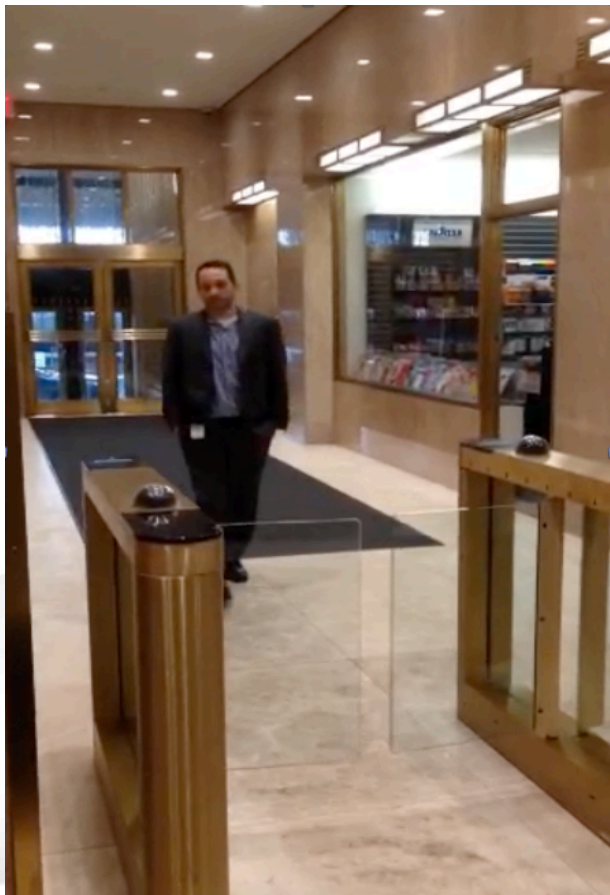
FST Biometrics – IMID Access



Yaron Zussman

CEO FST Biometrics

646-942-7512 yaronz@fstbm.com





Seamless
Technology

IMID Basic Principles

- **One-time face enrolment (taking a picture...)**
 - **Self-learning body behavior**
-

When a person approaches an access point:

- **System tests body behavior match to Database**
- **System tests face match to Database**
- **System calculates fusion of criteria and grants access**





Seamless
Access

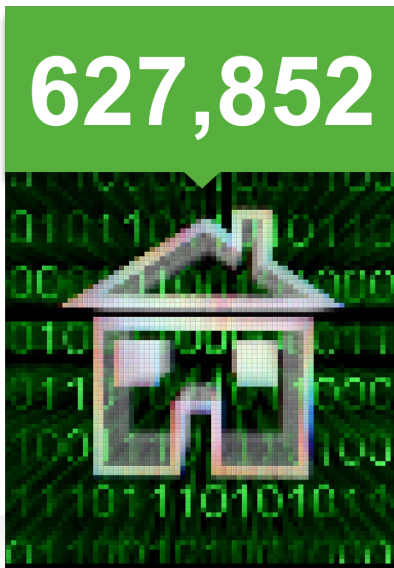
Convenient User Experience

- In motion identification – No need to stop
- Seamless identification – No need to carry keys, cards or remember codes
- Non-intrusive - No invasive data collected (e.g. Iris, Fingerprints, Vein, etc.)

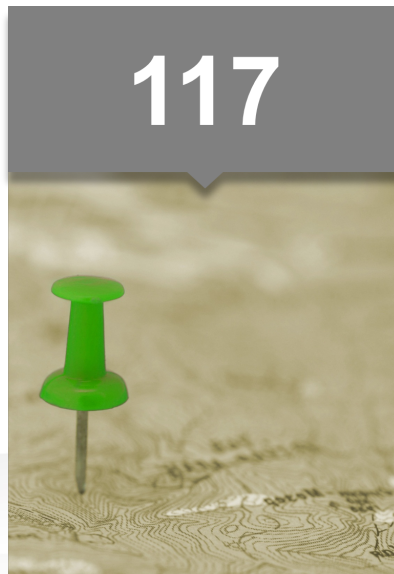
All you need to do is look towards the camera

Analytical Fusion of Multiple Partial Credentials





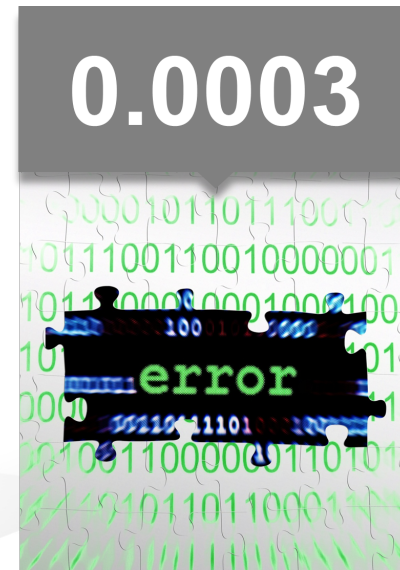
Times IMID system
have identified
users within the
last four weeks



Sites are
controlled by
IMID system



Patents are
protecting our
intellectual
property



False
accept
rate

Arecont Vision & FST Biometrics

1+1 = 3

- ❖ Line of FST certified cameras including :
 - Standard 5MP
 - MicroDome & MegaDome
 - 180° Panoramic Cameras
- ❖ Auto discovery & set-up



THANK YOU

Yaron Zussman

Yaronz@fstbm.com

646-942-7512

www.fstbm.com



How I shot the bear?

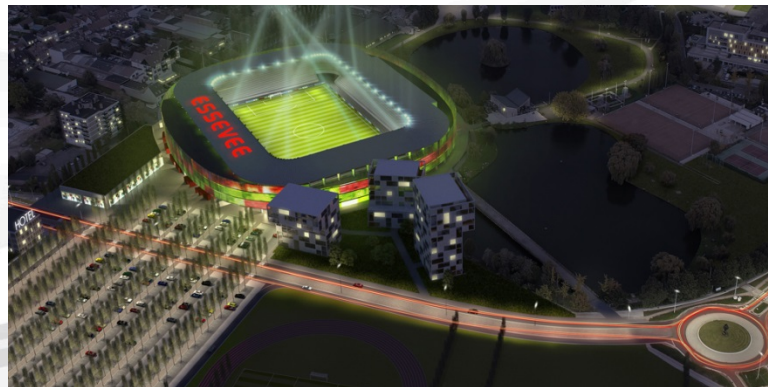
Football stadium SV Zulte Waregem

Leading the Way in Megapixel Video

E.J. (Erik) Oudendijk

Regional Sales Manager Benelux

+31 657313844 eoudendijk@arecontvision.com



End User: Football stadium Zulte Waregem



Installer: Campro Belgium



Distribution partner: Optima Networks Belgium



VMS: GeoVision



Camera's: Arecont Vision



- June 2014 demo,
- September 2014 received the order form our Distribution partner
- November 28th official opening first phase new construction
- In 2015 will start with phase two, during the summer vacation



Scale installation

AV5115

11 units



Seats *each camera around 800 seats*

HSG2 + WMT

11 units



Seats

AV8185DN

4 units



Parking and square for stadium

AV3455DN-S

11 units



Bars and stairways

AV5225PMIR

5 units



Entrance

- In stadium (seats) minimum 150 pixels / meter
- Entrance minimum 220 pixels / meter
- Other minimum 150 pixels / meter

Overall feedback from police and security manager:
fantastic picture quality



Arecont Vision®

Leading the Way in Megapixel Video™



- In 2015 more camera's entrance, bar's, stairways in phase 2. Total will ending around the 45 – 50 camera's.
- 3 other stadium in Belgium, through the results are also other security managers interested. And the feedback from the police is also help full.

NOTE: An live demo is so important, and by involving the end user there in, the choice for Arecont Vision was 60% made after the live demo.

Email:

eoudendijk@arecontvision.com

Phone:

+31 6 57 313 844

Thank you!

Stadium Security: Coverage from the Bottom to the Top

Harry Ervin

Field Applications Engineer - East

732-734-1380 hervin@arecontvision.com

“No Cameras Allowed”

- James Marcus Haney started sneaking into music festivals in 2010
 - MTV Documentary highlighting his exploits
 - Sought after by Musicians for quality of work



Thanks to media attention, the trend has started and grows stronger with every event.

Report: Two Irishmen sneak into Arizona Super Bowl with no tickets

BY KTAR.COM | February 3, 2015 @ 2:51 pm

SHARE STORY



Richard Whelan (right) and Paul McEvoy were reportedly able to sneak into Super Bowl XLIX in Glendale, Arizona, despite heavy security. (Twitter Photo/@richiewhelan)

PHOENIX -- If this isn't the luck of the Irish, we don't know what is.

Most Popular

News Arizona Sports Videos Photos

Want to buy a house and an electric car?

14 romantic Valley restaurants

Body on ASU's Tempe campus a suicide

World Class Arizona

World Class Arizona with Arizona's largest and longest-serving electricity utility. APS serves more than 1.2 million customers in 11 of the state's 15 counties.



College Kids Filmed Themselves Sneaking Into Super Bowl

13.5k

SHARES

Share on Facebook

Share on Twitter



WHAT'S HOT?



Youtube videos also exist to teach the scam.

This Man Will Show You How to Sneak Into Any Sporting Event



BY DAN TREADWAY



Posted:
Thu May. 1, 2014

Updated:
Fri Jun. 13, 2014



[Some NSFW language used in the clip above]

How the 9/11 truther sneaked into Super Bowl XLVIII without ticket or press pass

Andy Nesbitt
FOX Sports

FEB 03, 2014 3:06p ET



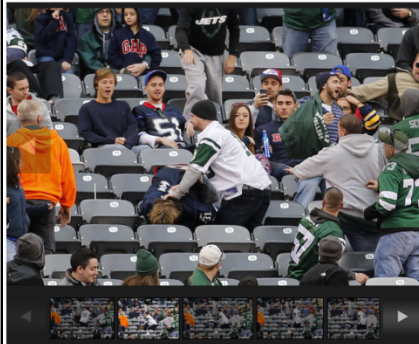
Low Wage Gate Employees are the weak link.

- Systems are in place at Spectator Entrances to curb illegal entries
 - Metal Detectors
 - Random Bag Inspections
 - “Clear Bag Only” Rule
 - Ticket Collectors
 - Cameras and Turnstiles
- Employee Entrances and Loading Docks are often under protected
 - Credentials and IDs
 - Name of an Employee on site
 - No to low Camera coverage
 - Confidence

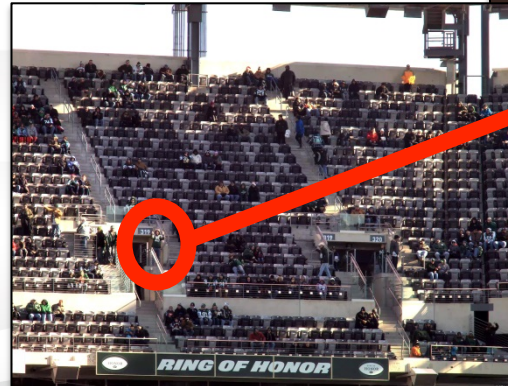
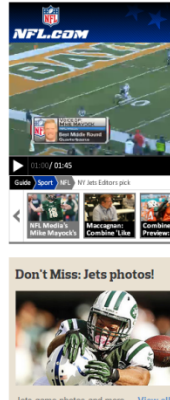
The Upper levels of the seating area are traditionally where the most incidences occur.

- Numerous factors lead to an increase in the number of drunken and disorderly conduct issues
 - Extended Tailgating Time
 - Team Performance
 - Arguments with Opposing Fans

Buffalo Bills fan knocked out cold by Jets fan at MetLife Stadium (PHOTOS, VIDEO)

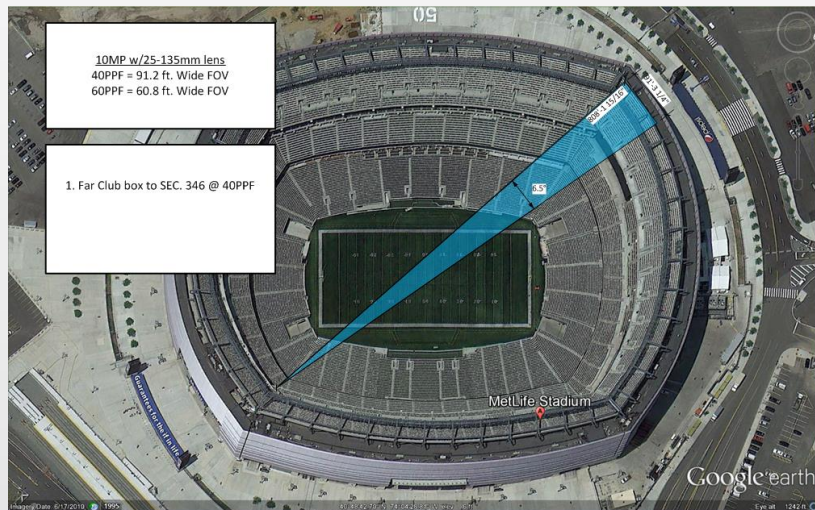


A fight breaks out in the stands at MetLife Stadium during the Buffalo Bills blowout win over the New York Jets. The fan in the Jets Chad Pennington jersey seemed to get the upper hand before exiting the section. Fans pointed him out to a security guard before he was able to leave. East Rutherford, NJ 10/26/14 (John Munson / NJ Advance Media for NJ.com)



Make sure to use a lens to it's full potential.

Figure out your longest distances first:



- For most Large Venues, distances will be in the 600-900' range
- The further the distance, the harder it is for light to reach the camera
- Higher (mm) lenses can accomplish long distances easily, but frequently suffer from poor light gathering

Make sure to use a lens to it's full potential.

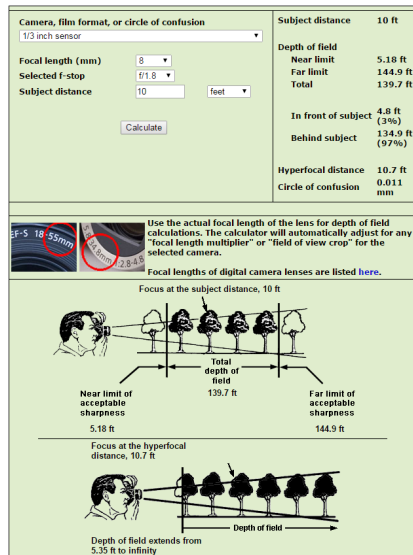
Make sure to account for the height of the facility:



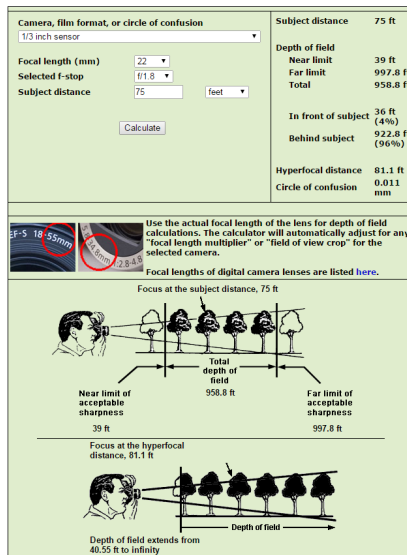
- For most Large Venues, heights will be in the 75-150' range
- Remember to account for the vertical FOV of the lens
- The taller the facility the more likely additional rows of cameras will be required for full coverage

Depth of Field makes it easier to focus

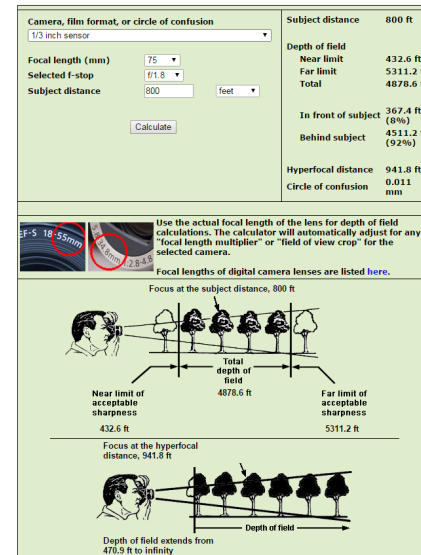
The longer the lens the larger the Depth of Field and the more area in focus.



8mm, F1.8 @ 10' has a DOF of 139' at the subject



22mm, F1.8 @ 75' has a DOF of 958' at the subject



75mm, F1.8 @ 800' has a DOF of over 4800' at the subject

There is a rising trend of sneaking into Sporting events and Concerts.

- Many of these incidents occur at loading docks and employee entrances
- Low wage employees are less thorough and more prone to mistakes
- New methods are being instituted to prevent these occurrences
 - Badge and ID scanners
 - K-9 units deployed to scan all bags entering the facility
 - Improved Credentials make it harder to copy

Covering distances with a lens is your friend.

- Long lenses give you increased Depths of Field and a greater area of focus
- Make sure to account for distance to object in order to select the correct (mm) length
- Remember to account for the vertical Field of view of the lens in order to select the correct number of cameras required to view the height of the facility

2015

Integrated Marketing Campaigns

February 2015 Webinar

Jeff Whitney

Vice President, Marketing

818.937.0477 | jwhitney@arecontvision.com

Integrated Marketing Campaigns Underway



Leading the Way in Megapixel Video™

- Integrated marketing campaigns underway (SurroundVideo® Omni & MegaView® 2 / STELLAR™)
- Objectives are to **increase awareness** of Arecont Vision® and our partners and **drive lead generation** with consistent themes



Every Hallway, Corner, and Angle Covered.

270° Outdoor Corner
(Four 90° Lenses)

Hallway Intersection
(Two Telephoto Lenses, Two Wide Angle Lenses)

SurroundVideo® Omni
Built to Handle the Most Difficult Surveillance Coverage Situations.

SurroundVideo® Omni multi-sensor, multi-megapixel cameras deliver revolutionary flexibility and provide superior resolution to zoom in for details in live and recorded video. With multiple images, each with a choice of an f8 corrected lens at 2.8, 4, 6, 8, 12, or 16mm, one SurroundVideo® Omni can replace four standard cameras, requiring just a single installation with only one IP cable. Our unique track design allows the four individual sensor gimballs to be placed in many configurations inside its IPX6 rated and IK-10 impact-resistant dome housing. This makes the SurroundVideo® Omni perfect for covering the intersection of hallways or the corner of a building, delivering a 270° field of view. SurroundVideo® Omni cameras are available in total resolutions of 12 megapixels (MP) with Wide Dynamic Range (WDR) at up to 1080p at full resolution or 20MP.

DEMO 877.CAMERA.8 | avsales@arecontvision.com

Made in the USA

www.arecontvision.com | +1.818.927.0700

Arecont Vision
Leading the Way in Megapixel Video™



The Future of Low-Light Video Surveillance.

STELLAR™ in Color Mode (0.01 Lux)

Standard Color Mode (0.01 Lux)

STELLAR™ Technology
Superior Low-Light Architecture
Superior Low-Light Technology Delivers Enhanced Color Imaging in Near Complete Darkness.

Arecont Vision® STELLAR™ technology delivers optimum low light camera performance. STELLAR™ utilizes our patented noise reduction algorithms that minimize noise, motion blur, bit rate requirements, and storage consumption while delivering full color imaging with adaptive contrast enhancement. STELLAR™ is designed to optimize the camera lens, IR Day/Night out filter, sensor, and video processor to produce excellent images in low light environments.

With STELLAR™, Arecont Vision® IP megapixel cameras are capable of covering areas where very little light is present, at 17 frames per second in full color. STELLAR™ offers color images at very low light, down to .02 lux, and monochrome images in as low as .002 lux. Visit arecontvision.com or contact us to learn what Arecont Vision® IP megapixel cameras with STELLAR™ technology can do for you.

DEMO 877.CAMERA.8 | avsales@arecontvision.com

Made in the USA

www.arecontvision.com | +1.818.927.0700

Arecont Vision
Leading the Way in Megapixel Video™

Integrated Marketing Campaigns Underway



Leading the Way in Megapixel Video™

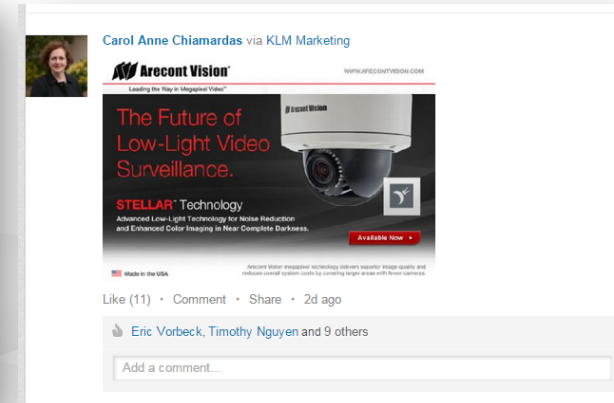
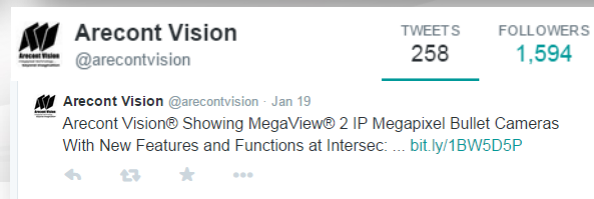
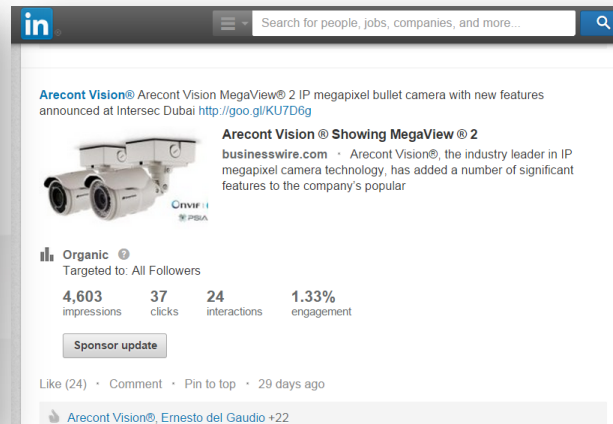
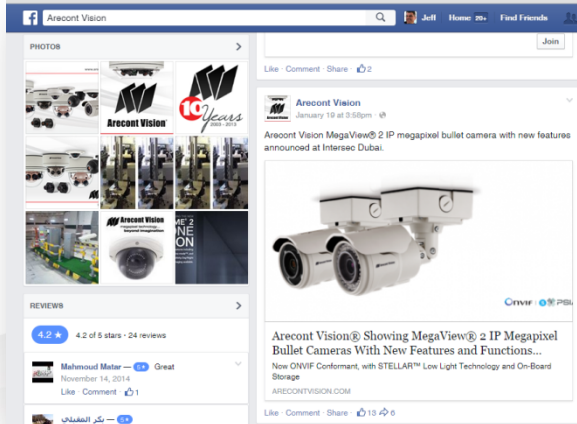
- Same message worldwide in multiple languages for...
 - ✓ *Arecont Vision Website, including main landing page and product pages*

The screenshot shows the Arecont Vision website's main landing page. At the top, the logo and tagline "Leading the Way in Megapixel Video™" are visible. Navigation links include COMPANY, PRODUCTS, SOLUTIONS, EDUCATION, NEWS, SUPPORT, EVENTS, PARTNERS, and HOW TO BUY. A search bar and language selector (English) are also present. The main hero section features a large image of two MegaView® 2 IP cameras with the text "MegaView® 2 More Compact and Loaded with Features" and "All-in-One Indoor/Outdoor Day/Night/IR Bullet-Style Cameras with a Wide Angle or Telephoto Remote Focus/Zoom P-Iris Lens". Below this is a "Learn More" button. A horizontal strip of icons represents various product types. The bottom section is divided into four columns: Products, Support, Partners, and Webinars, each with a brief description and a "Learn More" link.

The screenshot shows the product page for the MegaView® 2 Series. The header is identical to the landing page. The main section features a large image of the cameras with the title "MegaView® 2 IP Cameras" and a detailed description: "All-in-One Indoor/Outdoor Bullet-Style Camera with Remote Focus/Zoom P-Iris Lens. 1.2-10 Megapixels • H.264/MJPEG • STELLAR™ • WDR • Day/Night • IR LEDs • Audio". Below the description are icons for ONVIF and PSIA compatibility. A "Learn More" button is present. The page includes a "CATEGORIES" sidebar on the left listing various product series. The main content area is titled "MegaView® 2 Series" and displays a grid of eight camera models with their specifications and "LEARN MORE" links. The models are: AV1225PMIR-S, AV2225PMIR, AV2225PMIR-A, AV2225PMIR-S, AV2225PMIR-SA, AV2225PMTR, AV2225PMTR-S, and AV2226PMIR.

Integrated Marketing Campaigns Underway

- Same message worldwide in multiple languages for...
 - ✓ *Arecont Vision Website, including main landing page*
 - ✓ *Arecont Vision and Partner Social Media*



Integrated Marketing Campaigns Underway

- Same message worldwide in multiple languages for...
 - ✓ *Arecont Vision Website, including main landing page*
 - ✓ *Arecont Vision and Partner Social Media*
 - ✓ *Print Ads*



The advertisement features two Arecont Vision cameras at the top: a Megapixel STELLAR and a Megapixel 2 STELLAR. Below them, the headline reads "The Future of Low-Light Video Surveillance." in red. Two side-by-side images show a control room with multiple screens displaying surveillance footage. The left image is labeled "STELLAR™ in Color Mode (0.01 Lux)" and the right image is labeled "Standard Color Mode (0.01 Lux)". Below these images, the text "STELLAR™ Technology" is followed by the tagline "(Spatio Temporal Low Light ARchitecture)" in italics. A small icon of a camera lens is to the right, with the text "Available in 1.2MP Models" below it. The main body of text describes the technology's capabilities in low light, mentioning 17 frames per second in full color and 0.02 lux. It also includes a "DEMO" button and contact information: "877.CAMERA.8 | avsales@arecontvision.com". At the bottom, it says "Made in the USA" and "www.arecontvision.com | +1.818.937.0700". The Arecont Vision logo and tagline "Leading the Way in Megapixel Video™" are at the bottom right.

STELLAR™ Technology
(Spatio Temporal Low Light ARchitecture)

Superior Low-Light Technology Delivers Enhanced Color Imaging in Near Complete Darkness.

Arecont Vision® STELLAR™ technology delivers optimum low light camera performance.

STELLAR™ utilizes our patented noise reduction algorithms that minimize noise, motion blur, bit rate requirements, and storage consumption while delivering full color imaging with adaptive contrast enhancement.

STELLAR™ is designed to optimize the camera lens, IR Day/Night cut filter, sensor, and video processor to produce excellent images in low light environments.

With STELLAR™, Arecont Vision® IP megapixel cameras are capable of covering areas where very little light is present, at 17 frames per second in full color.

STELLAR™ offers color images at very low light, down to .02 lux, and monochrome images in as low as .002 lux.

Visit arecontvision.com or contact us to learn what Arecont Vision® IP megapixel cameras with STELLAR™ technology can do for you.

DEMO

877.CAMERA.8 | avsales@arecontvision.com

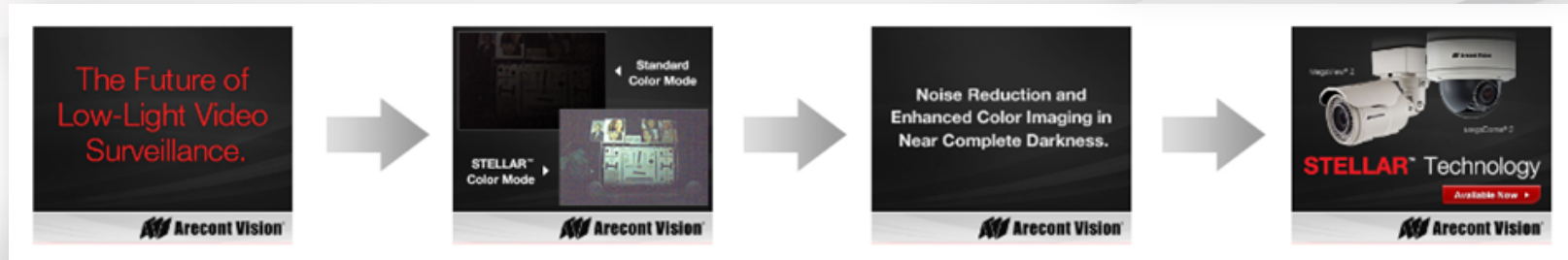
Made in the USA

www.arecontvision.com | +1.818.937.0700

Arecont Vision®
Leading the Way in Megapixel Video™

Integrated Marketing Campaigns Underway

- Same message worldwide in multiple languages for...
 - ✓ *Arecont Vision Website, including main landing page*
 - ✓ *Arecont Vision and Partner Social Media*
 - ✓ *Print Ads*
 - ✓ *Digital Advertising*






Integrated Marketing Campaigns Underway

- Same message worldwide in multiple languages for...
 - ✓ *Arecont Vision Website, including main landing page*
 - ✓ *Arecont Vision and Partner Social Media*
 - ✓ *Print Ads*
 - ✓ *Digital Advertising*
 - ✓ *Arecont Vision and Partner eBlast Email*



MegaView® 2 IP Bullet Camera Now Available [View this email in your browser](#)

Arecont Vision[®]
Leading the Way in Megapixel Video™

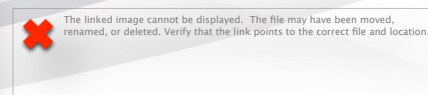
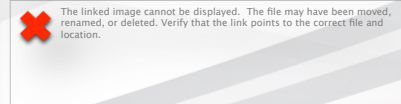


The New 1.2MP Integrated IR Camera with STELLAR™.  

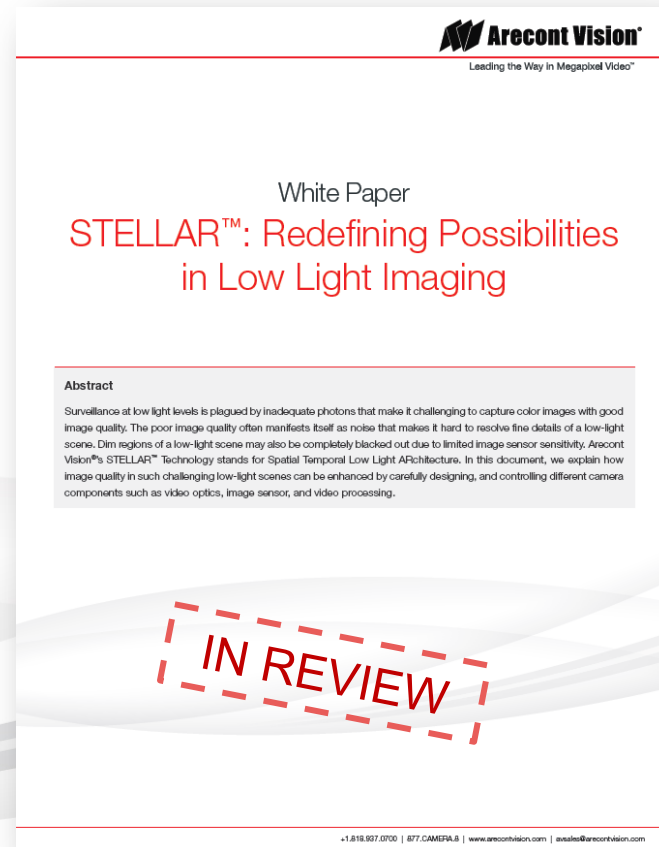
MegaView® 2 IP Bullet Camera Now Available
The new Arecont Vision MegaView® 2 bullet cameras feature STELLAR™ technology for noise reduction and enhanced color imaging in near complete darkness. Additional important features now available include remote focus/zoom, CorridorView™, image scaling, and a SDHC card slot for on-board storage.

STELLAR™ in Monochrome Mode	STELLAR™ in Color Mode	Non-STELLAR™ in Color Mode
 2.80K-1.1UX	 1.12K-2.1UX	 1.09K-2.1UX

New Features



- Same message worldwide in multiple languages for...
 - ✓ *Arecont Vision Website, including main landing page*
 - ✓ *Arecont Vision and Partner Social Media*
 - ✓ *Print Ads*
 - ✓ *Digital Advertising*
 - ✓ *Arecont Vision and Partner eBlast Email*
 - ✓ *White Papers*



- Same message worldwide in multiple languages for...

- ✓ *Arecont Vision Website, including main landing page*
- ✓ *Arecont Vision and Partner Social Media*
- ✓ *Print Ads*
- ✓ *Digital Advertising*
- ✓ *Arecont Vision and Partner eBlast Email*
- ✓ *White Papers*
- ✓ *Events & Shows*

[Home](#) / [News](#) / [Events](#) / Trade Shows

Share +

Contact Us

TRADE SHOWS

Experience the latest innovations from the market leader in megapixel IP network video:

Date	Event Information	Location	
Feb 17-19, 2015	The Secure Stores Forum Website	Coral Gables, Florida, United States	Learn More
Feb 18-20, 2015	New Jersey Electronic Security Association Annual Symposium & Expo Website	Atlantic City, New Jersey, United States	Learn More
Feb 22-26, 2015	2015 BICSI Winter Conference & Exhibition Website	Orlando, Florida, United States	Learn More
Feb 24, 2015	ADI Expo Website	Nashville, Tennessee, United States	Learn More
Feb 26, 2015	ADI Expo Website	Norman, Oklahoma, United States	Learn More
Mar 2-4, 2015	World Game Protection Conference 2015 Website	Henderson, Nevada, United States	Learn More
Mar 2-3, 2015	ASG's The Great Conversation Website	Seattle, Washington, United States	Learn More
Mar 3, 2015	ADI Expo Website	La Vista, Nebraska, United States	Learn More
Mar 12, 2015	ADI Expo Website	Anaheim, California, United States	Learn More
Mar 16-20, 2015	CeBIT 2015 Website	Hannover, -, Germany	Learn More

- We are working on a **SurroundVideo® Omni white paper**
- We have increased our **Search Engine Optimization (SEO)**, using paid search on **Google AdWords** to increase traffic to our website
- We will be participating in **Google AdSense** before the end of the quarter with banner ads
- We are developing new **video content** for use on the website, in social media, and in presentations and for events
- We are also developing **enhanced product and technology pages** on the website
- We will also be **broadening into solutions** versus product-only messaging

Watch for more!



- **Topic: The Future of Low Light Technology**
- Wednesday, March 18th at 8:30 Pacific Time
- Register: www.arecontvision.com/webinars



[facebook.com/
arecontvision](https://facebook.com/arecontvision)

Connect with us



[linkedin.com/company/
arecont-vision](https://linkedin.com/company/arecont-vision)



[twitter.com/arecontvision
@arecontvision](https://twitter.com/arecontvision)