Increase Your Business with Arecont Vision Megapixel IP Technology:

Video Surveillance for Open Spaces

Customer Webinar October 2017



Leading the Way in Megapixel Video

Company Update



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Leading the Way in Megapixel Video™

ARECONT VISION® ENHANCES EXECUTIVE LEADERSHIP TEAM TO POSITION COMPANY FOR CONTINUED GROWTH

— October 9, 2017 —



- Raul Calderon, Chief Operating Officer & GM
- Kyle Parker, VP, Americas
- Mitch Fagundes, VP, Global Strategic Accounts
- Sanjit Bardhan, VP, EMEAI
- Paul Tagger, Managing Director, Europe

- View the press release:
 - AV Website: <u>http://tinyurl.com/ybconqjs</u>
 - AV Blog: <u>http://tinyurl.com/y8z25gbj</u>



2017 New Product of the Year Award Winners



SurroundVideo® Omni G3 Cameras: IP Multi-Sensor Megapixel





OF THE YEA SurroundVideo[®] G5 Mini (180° & 360°) Cameras: IP Multi-Sensor Panoramic

SECURIT

NEW PRODUCT

OF THE YEAR

todau



MegaVideo[®] 4K Video Surveillance Cameras: HD



MicroBullet® Video Surveillance Cameras: IP



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New Awards for SurroundVideo Omni G3





Campus Safety Best Award

American Security Today ASTORS FINALIST



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Video Surveillance for Open Spaces



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Market Overview: Open Spaces

- Open Spaces is a very large MegaVertical market for Arecont Vision cameras globally, including...
 - Agricultural land & facilities
 - Air & sea transportation
 - City surveillance
 - Concert venues
 - Construction sites
 - Convention centers
 - Energy infrastructure
 - Entertainment venues
 - Festival sites
 - Industrial/manufacturing facilities
 - Parks and greenspaces
 - Religious & historical sites
 - Retail, hotels, & health care
 - Road and rail transportation
 - School & corporate campus
 - Sports facilities and stadiums
 - Theme parks
 - Tourist sites & museums
 - Zoos, aquariums, & animal parks

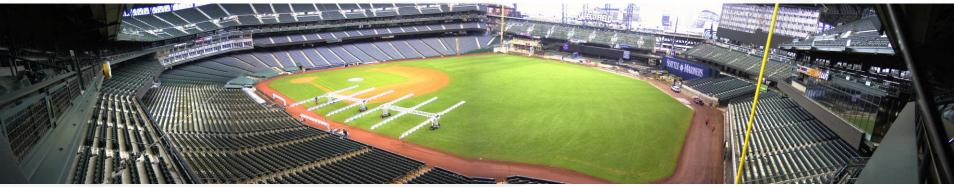
Representative End Users



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Open Spaces Applications

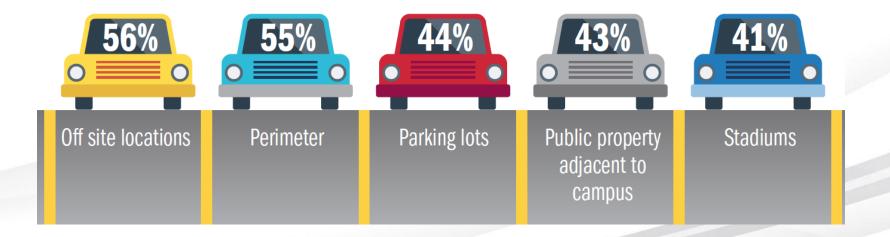
- Surveillance systems need high definition video delivered by megapixel camera technology to provide situational awareness in open spaces, including...
 - Detect unsafe situations via high frame rate video
 - Analyze the flow of events in detail
 - Monitor public areas, concessions, services
 - Perimeter monitoring for violations
 - Monitor and detect loitering and suspicious activity
 - License plate recognition and facial identification
 - Entrance/exit/concession area monitoring
 - Street and parking lot/structure surveillance





Open Spaces Applications

Most challenging areas on campus



Source: Anixter & Arecont Vision - Inside the Mind of Campus Security Professional Survey, 2015.



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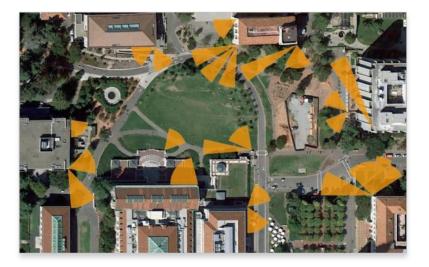
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Campus Surveillance

Fewer cameras with improved coverage

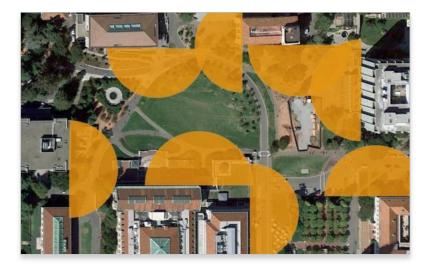
Analog

24 cameras cover this public area with about 8,000,000 pixels



Megapixel

8 panoramic cameras deliver better coverage with 96,000,000 pixels



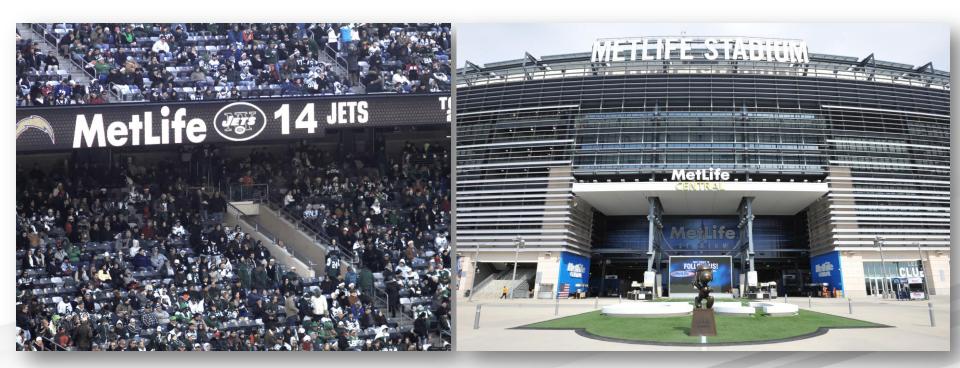


Campus Surveillance





Stadiums



"Anyone would be a fool to commit a crime inside MetLife stadium"

- New Jersey State Police Chief



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Sporting Events











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Concerts & Festivals





Golf Courses & Country Clubs







City Surveillance / Streets & Highways



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City Surveillance / Traffic





City Surveillance / Residential





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City Surveillance / Overall Situational Awareness





Distribution Centers / Outdoor





Loading Docks & Warehouses







Industrial Facilities





Manufacturing Facilities





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Construction Sites





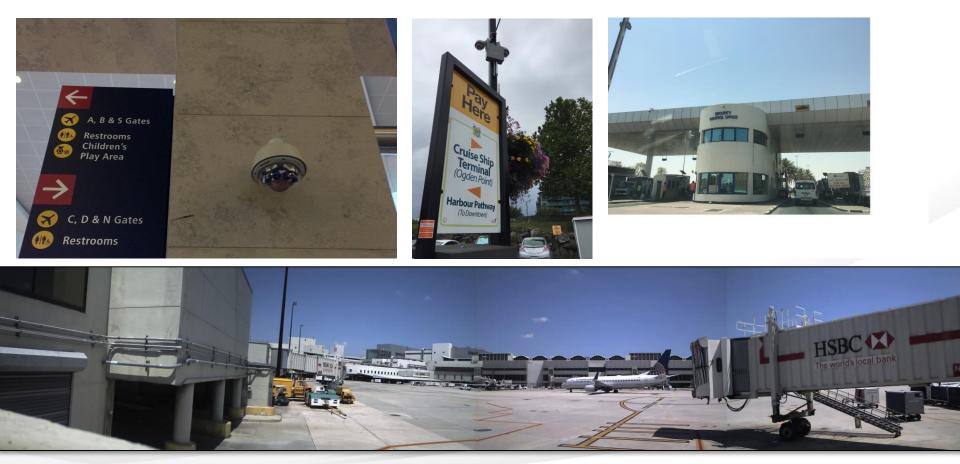
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Critical Infrastructure



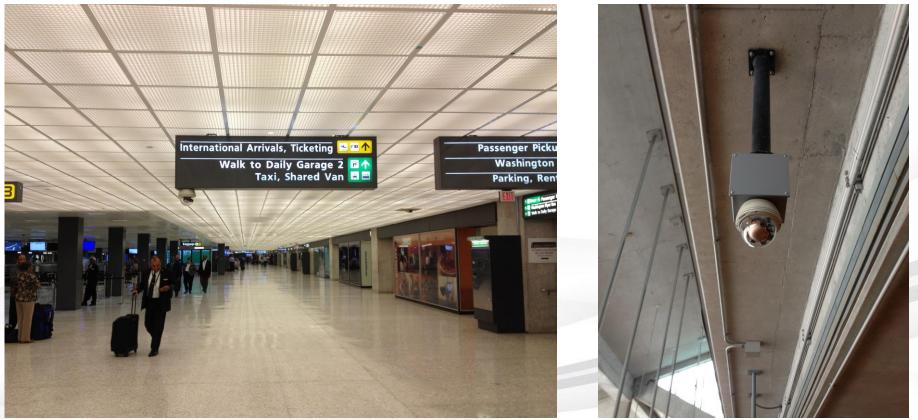


Ports, Railways, & Airports





Ports, Railways, & Airports



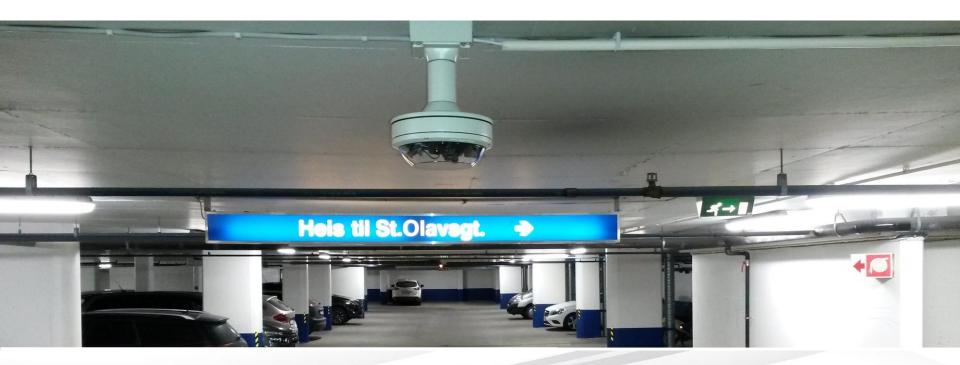


Hotels & Resorts





Parking Lots & Structures





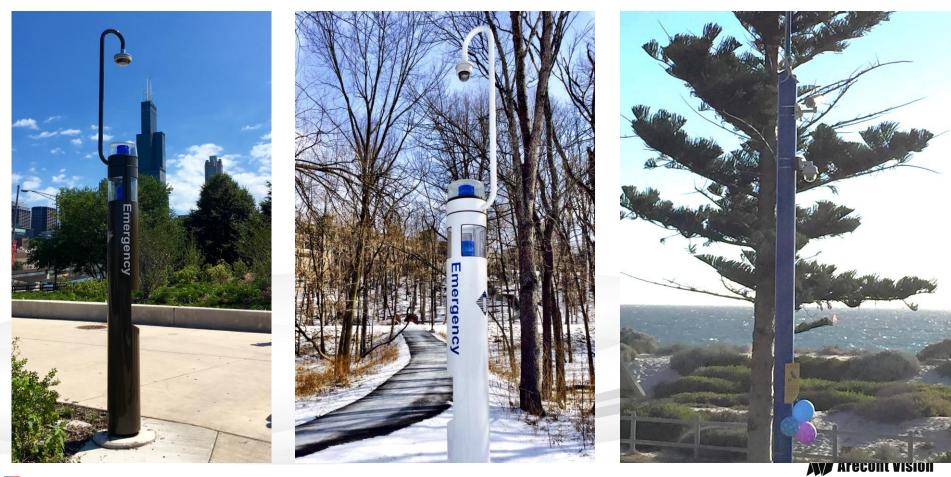
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Outdoor Parking





Parks & Green Spaces



Entertainment Venues





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Convention Centers

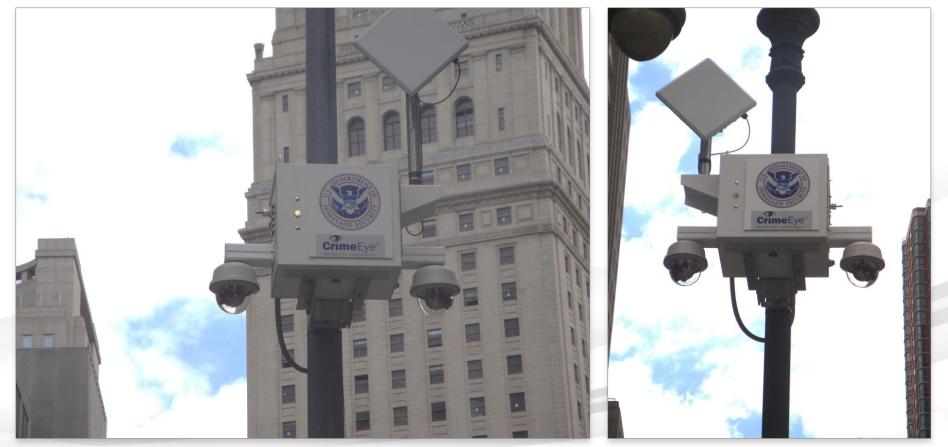




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Government Facilities





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Public Safety

Norwegian Police Capture Vandalism on Camera

New parking hall structure vandalism is documented and delivered to the police



Politiet fikk en lett jobb da de i dag kom til parkeringshallen til Forum Jæren. FOTO: Geir Sveen

Her fikk politiet hærverket på film

Tirsdag kveld ble hele hærverket her i den nye parkeringshallen til Forum Jæren på Bryne dokumentert og levert på lang film til politiet. I pakken fulgte også navn og telefonnumre til ungdommen som sto bak



Corrections & Prisons







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Museums & Public Spaces





Temples, Religious Sites, & Public Festivals





Indoor Retail











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Outdoor Retail





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Entertainment / Dining Venues





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Indoor Spaces







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Aerospace





image countesy. 5

A GIANT LEAP FOR ARECONT VISION

12 February 2015 by Mike Moran

They needed a 10 megapixel camera with a small form factor and on an open platform. Oh, and it was going to be used in the vacuum of space, 220 miles above the earth's surface.

The SpaceX robotic Dragon capsule returned to Earth this week, successfully completing the first commercial cargo delivery to the International Space Station (ISS). The ISS uses a robotic arm equipped with cameras and illuminators to take on supplies and scientific experiments that are delivered by capsules such as the Dragon. But NASA required a better view of the Dragon's hold than it could get with its existing technology. Press release: http://tinyurl.com/y85u6pkh



Most Complete Megapixel Product Line



Learn about Arecont Vision products at: http://www.arecontvision.com/categories.php

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Arecont Vision[®]

MegaDome[®] G3

1.2–10 Megapixel H.264 All-in-One Motorized P-Iris Lens Day/Night IR Indoor/Outdoor Dome IP Cameras with Wide Dynamic Range (WDR) and STELLAR[™] Low Light Models

Highlighted Features Include:

- Wide angle or telephoto motorized remote focus / remote zoom auto-iris or P-Iris lens
- P-Iris control for best depth of field and image clarity (PM models)
- SNAPstream[™] (Smart Noise Adaptation and Processing) for reduced bandwidth without impacting image quality (some models)
- STELLAR[™] (Spatio Temporal Low Light Architecture) low light technology reduces motion blur, noise, and storage requirements, while enhancing contrast and allowing color imaging in near complete darkness (1.2MP models)
- Optional Enhanced WDR available (1080p and 3MP models) to see clearly in shaded and bright light conditions simultaneously











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MegaDome[®] G3 RS

3 or 5 Megapixel H.264 All-in-One Motorized P-Iris Lens Day/Night IR Indoor/Outdoor Dome IP Cameras with Wide Dynamic Range (WDR) With Remote Setup, SNAPstream[™] technology, and an Installer-Friendly Design

Highlighted Features Include:

- Remote Setup No Touch Setup with a Varifocal ٠ Motorized Lens that can be Remotely Setup in Any Position
- Motorized Pan and Tilt Capable Pan 359°, Tilt 90° •
- Enhanced Wide Dynamic Range up to 100dB at Full • Resolution (Select Models)
- SNAPstream[™] Advanced Compression Algorithm Reduces Bandwidth without Impacting Image Quality















SNAPstream'

Technology

















nstalle Friendly

Impact / Weather Resistant IK-10 and IP66 Rated





Motorized Focus and Zoom Capable

Motorized Pan & Tilt Capable

Wide Dynamic Range Available on Select **3MP Models**

True Day/Night with IR Cut Filter

Mode

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MegaVideo® 4K

4K (8.3 Megapixel @ 30 Frames Per Second) Box Camera H.264 Remote Focus/Zoom, P-Iris Lens, True Day/Night, IP Camera

Highlighted Features Include:

- 4K ultra high resolution image quality
- 8.3MP/30FPS H.264 true day/night indoor box IP camera
- NightView[™] technology for enhanced low light performance
- 4K/1080p dual mode
- SNAPstream[™] (Smart Noise Adaptation and Processing) technology for reduced bandwidth without impacting image quality
- WDR (Wide Dynamic Range)
- · Multiple lens options with remote zoom / remote focus and P-iris
- Outdoor housing options



SNAPstream



NightView³





4K Resolution



and Manual Lens Options

and Housing Options





(-S Models)



True Day/Night

with IR Cut Filter



with 90° Image Flip





Learn more about the MegaVideo 4K at: https://www.arecontvision.com/landing-pages/megavideo-4k/overview.php

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of Field and Image Clarity

(PM Models)

Arecont Vision[®]

MegaVideo[®] 4K – Lens Options



UHD4.4-10MPI

 4.4-10mm, 1/1.7", f1.2 CS-mount, IR corrected, P-Iris, motorized zoom and remote focus (for use with 5MP and above)



 12-50mm, 1/1.7", f1.8 CS-mount, IR corrected, P-Iris, motorized zoom and remote focus (for use with 5MP and above)



MegaVideo[®] 4K – Lens Options





UHD4.4-10MPI



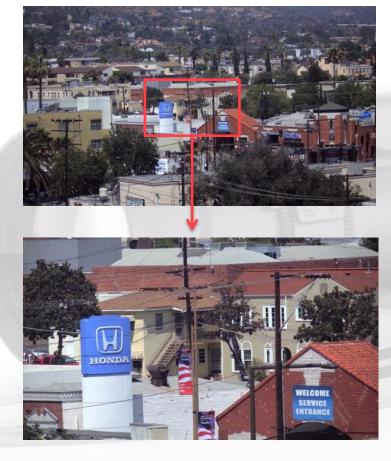


MegaVideo® 4K – Lens Options



MegaVideo[®] 4K – Lens Options

UHD30-120MPI



Wide

Telephoto



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MegaVideo[®] 4K – New Outdoor Enclosure Option



- Includes PoE pass-through
- No external power required

HSG3



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Arecont Vision® FPGA Technology

• At the core of every Arecont Vision camera is a **Field Programmable Gate Array (FPGA)** integrated circuit mounted on a custom-designed Printed Circuit Board (PCB)



Sample Arecont Vision Circuit board, top surface



Sample Arecont Vision Circuit board, lower surface



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Arecont Vision[®] FPGA Technology

- The Arecont Vision FPGA is programmed with our in-house designed Massively Parallel Image Processing (MPIP) architecture, now in it's 5th generation
 - Arecont Vision is the only major network camera manufacturer to use FPGA technology & to develop a unique architecture





Megapixel Camera Risk Summary

- Arecont Vision Megapixel Cameras
 - Do not use common operating systems
 - No OS weaknesses to exploit
- Do not use 3rd party code or chipsets for core features which limits cyber risk
 - No risk of hidden malicious code
- Adhere to industry standard 16-digit ASCII password recommendations
 - If password is breached, the camera can be taken off line or viewed
 - The camera cannot be repurposed for use in cyberattacks or to infect other network-enabled devices

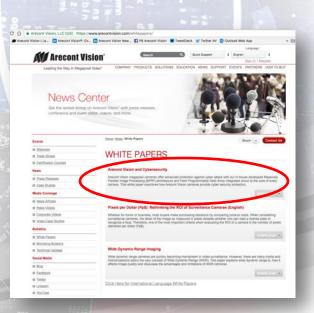
- Competitor Megapixel Cameras
 Use common operating systems
 - OS weaknesses at risk of known security exploitation
 - Use 3rd party code and/or chipsets for core features which adds cyber risk
 - Risk of hidden malicious code
 - Many but not all adhere to industry standard 16digit ASCII password recommendations
 - If password is breached, the camera can be taken off line or viewed
 - The camera is at risk of being repurposed for use in cyberattacks or to infect other network-enabled devices



Cybersecurity White Paper



- Download the white paper for more information on the Arecont Vision difference in cybersecurity
 - https://www.arecontvision.com/whitepapers/





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Leveraging Megapixel for Better Design Coverage



Leading the Way in Megapixel Video

Megapixel Implementation

- Camera Reduction
 - The most cost beneficial way to implement Megapixel reducing total cameras needed covering wider FOV at higher resolution
 - Reducing number of cameras placed, also reduces, VMS license, wire cost, labor time, and points of issue potential, etc
 - Typically less expensive than lower resolution IP installations



SurroundVideo[®] Best Applications

- Anywhere you have a very large space to cover with minimum mounting points.
- Common applications include:
 - Parking Lots
 - Campus Quads and Business parks
 - Cafeterias and Building Lobbies
 - Large Industrial Spaces
 - Large Retail Space and Storage Yards



Corner Perimeter Example



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SurroundVideo[®] Indoor Spaces



SurroundVideo[®] 180 applications





Parking Lots



Benefits:

- Situational Awareness
- Liability reduction
- Monitor use and access of company parking and campus perimeter
- Identify accident details or illegally parked vehicles



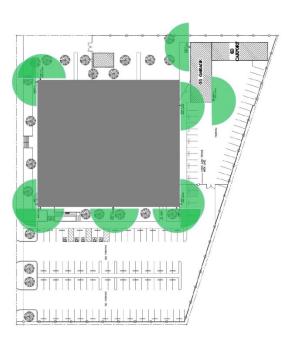
180° Camera Benefit for Parking Lot Coverage

- A single camera can cover a very wide field of view (camera reduction)
- All the action is captured all the time vs. PTZ type solution
- Combined with single sensor cameras at entrances this of solution does not necessarily need high resolution coverage throughout the field of view
- Sufficient detail exists to monitor general activity throughout the covered space
- If more detail at distance is desired higher resolution 180° cameras can be used



SurroundVideo[®] Parking Lot







Panoramic Pixel Density



Typical Parking Application

- Approximate size: 300' wide x 200' deep
- 20MP Panoramic camera: AV20585PM
- Closer Objects have more Pixels on Target





Panoramic Pixel Density





Near Vehicle

- Approximate distance: 40'
- 80PPF



Far Vehicle

- Approximate distance: 150'
- 20PPF



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Parking Lot 2 Camera Solution

- Camera 1: 20mp AV20585PM
- Camera 2: 5mp AV5225PMTIR



25

Camera 1 Image quality at edge of lot 12ppf/ 39ppm

175

200

125

150





Parking Lot 2 Camera Solution – View at the Entry...

Camera 2: 5mp AV5225PMTIR @ 22mm



Camera 2 Image quality at the red car 60ppf/ 196ppm





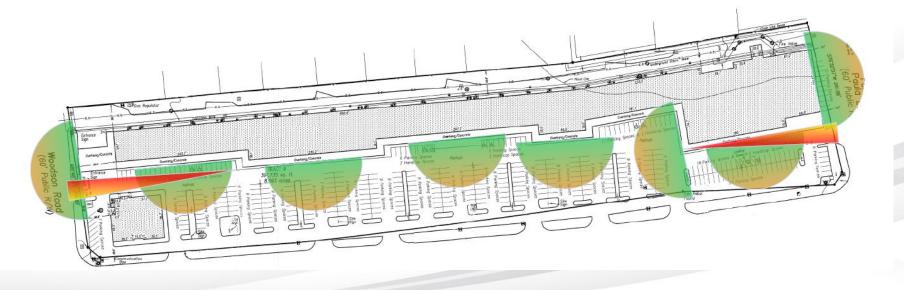
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SurroundVideo[®] 180 Camera Long Parking Lot Perimeter

Example outside – parking, perimeter, and loading bays covered using 180° cameras with addition of LPR cameras at entrance points.

Every point in the lot is covered for situational awareness





SurroundVideo[®] Application Review

- Anywhere you have a very large space to cover with minimum mounting points.
- Common applications include:
 - Parking Lots
 - Campus Quads and Lecture Halls
 - Cafeterias and Building Lobbies
 - Large Industrial Spaces
 - Large Retail Space and Storage Yards



Leveraging Arecont Vision's Technology Partners





Leading the Way in Megapixel Video™

Deeply Entrenched Ecosystem

- Companies, Organizations, and Governments around the world rely on Arecont Vision[®]
- Technology Partners integrated and tested with Arecont Vision via the MegaLab[™] include the top-tier VMS/NVR solutions, beyond our commitment to ONVIF and PSIA compliance
- Authorized Integrators and Distributors offer Arecont Vision products worldwide, backed by world class support and a multiyear whole system warranty



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Integration and Partnership

 Arecont Vision offers comprehensive partner programs to address your unique needs, provide knowledge and training, and to integrate key technologies for complete solutions



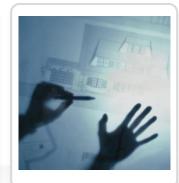
Reseller Partner Program

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Technology Partner Program



MegaLab™ Program



A&E Partner Program



Arecont Vision[®] University Channel Partner Certification Program



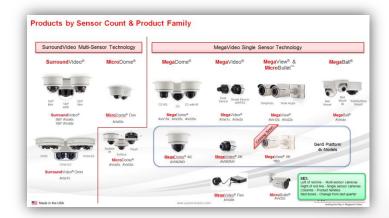


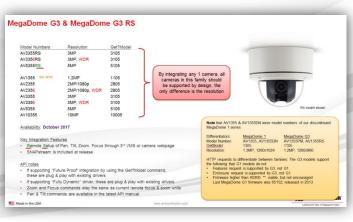
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Regular Dialog with Integration Partners



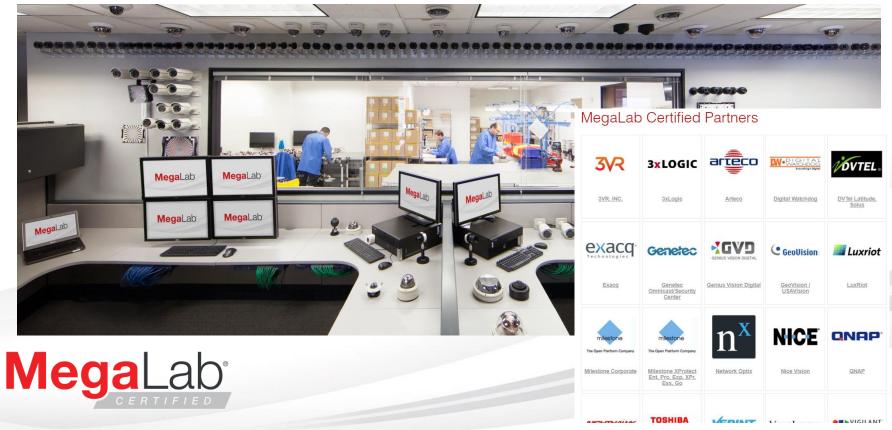






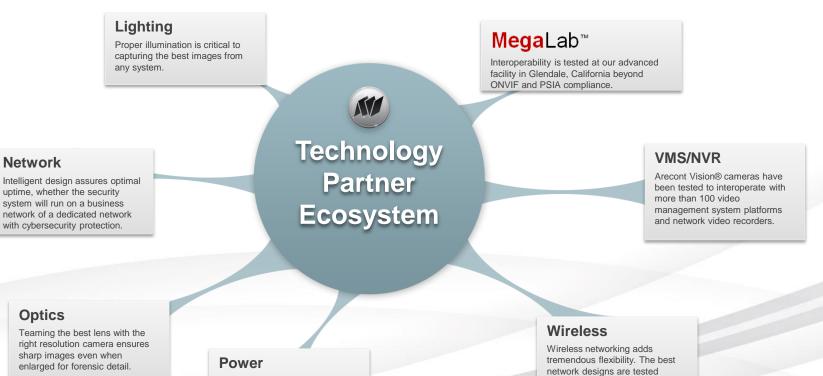
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Technology Partner Program Integration



before installation.

Extensive testing and engineering foresight provide flexible options for powering the cameras and accessories such as a heater, blower or infrared array.



Technology Partner Program Expansion

INFRASTRUCTURE PARTNERS

The leading VMS and NVR vendor products in the industry participate in the Arecont Vision Technology Partner Joining the program portfolio, the new Infrastructure Partners category expands access to manufacturers of wor products in additional categories of the surveillance and security industry ecosystem. Participation is open to m products that include PSIM, servers, storage, network infrastructure, wireless, cybersecurity, structured cabling, optics, enclosures, utility software, and accessories. Infrastructure Partners have a track record of successful joi with Arecont Vision products, as well as a commitment to continuing sales, development, and support collabora

https://www.arecontvision.com/InfrastructurePartners.php

Over 40 new Infrastructure Partners joined the Technology Partner Program, further expanding our ecosystem of best of breed manufacturing partners.

Watch for even more in 4Q17!

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				Stor	age			
				Server				
thnology Partner Program. ufacturers of world class ion is open to manufacturers of uctured cabling, illumination,			Γ	Services				
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